



OBLYTECH
EMPOWERING YOUR IT JOURNEY



MAXIMIZING ROI WITH OPTIMIZED SERVICENOW SOLUTIONS

**Oblytech: Your Partner in Enhancing,
Expanding, and Supporting
ServiceNow Implementations**



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Introduction

About Oblytech

Oblytech is a trusted IT consulting partner based in Hyderabad, India, with expertise in optimizing and expanding ServiceNow implementations for businesses worldwide. Our mission is to help organizations maximize their return on investment (ROI) by leveraging the full potential of ServiceNow.



While ServiceNow is a robust platform, businesses often face challenges after implementation, including:



Underutilized Features

Many companies only use about 40-50% of ServiceNow's capabilities, missing opportunities for efficiency gains.



Scaling Issues

As businesses grow, ServiceNow workflows and integrations may not evolve quickly enough to meet new demands.



Maintenance Burden

Keeping up with updates and ensuring performance can strain internal IT teams.

Unlocking ServiceNow's Full Potential

Common Post-Implementation Challenges

After implementation, businesses often encounter:

01

Workflow Inefficiencies

Processes may not be fully automated or optimized, leading to unnecessary manual effort.

02

Integration Gaps

ServiceNow may not communicate seamlessly with other critical business systems like CRMs or ERPs.

03

Performance and User Adoption Issues

Without ongoing enhancements, the platform may become underutilized or lag in performance.



Strategies for ServiceNow Optimization

Advanced Workflows and Automation

Businesses using ServiceNow automation experience:

01

40% Faster Incident Resolution:

Focused on scaling through strategic digital advertising and content marketing.

02

30% Increase in Productivity

Replacing manual tasks with automation allows IT teams to focus on strategic initiatives.

03

Customizations for Specific Business Needs

Tailoring ServiceNow enhances its functionality, including:

- Industry-specific workflows for sectors like finance, healthcare, and retail.
- Personalized dashboards providing actionable insights for decision-makers.
- Custom applications addressing unique operational challenges.

04

Customizations for Specific Business Needs

Integrating ServiceNow with other platforms ensures consistency and efficiency:

- CRM Integration: Improve customer service with real-time data synchronization with Salesforce or HubSpot.
- ERP Integration: Optimize financial and operational workflows by connecting with SAP or Oracle.
- Collaboration Tools: Enhance communication with integrations like Microsoft Teams or Slack.

Business Insights from ServiceNow Optimization

Organizations that optimize ServiceNow report:

- 25% Reduction in IT Downtime: Proactive maintenance and monitoring prevent disruptions.
- 30% Cost Savings on IT Operations: Streamlined workflows reduce resource wastage.

Enhancing User Experiences and Satisfaction:

- 50% Higher User Adoption Rates: Custom portals and user-friendly workflows increase engagement.
- 20% Boost in Customer Satisfaction: Faster response times and improved service quality enhance client retention.

Enhancing User Experiences and Satisfaction:

- 50% Increase in Operational Scalability: Customized workflows and modular architecture adapt to changing business needs.
- 30% Lower Costs for Scaling IT Infrastructure: Advanced configurations reduce the need for additional investments.

**IMPROVED IT
SERVICE
DELIVERY**



Expertise in ServiceNow Optimization

Why Companies Choose Oblytech

Oblytech's team of certified professionals excels in optimizing workflows, integrating systems, and delivering custom solutions. Our approach ensures businesses get the most out of their ServiceNow investment.

Cost-Effective Offshore Solutions

By leveraging our offshore team in India, organizations save up to 70% on ServiceNow-related costs compared to in-house operations.

Continuous Support for Long-Term Success

24/7 Monitoring and support

Minimize downtime and resolve issues proactively.

Proactive Upgrades

Ensure your platform remains compliant with the latest ServiceNow releases.

Scalable Engagement Models

Add or reduce resources based on your project needs.

Conclusion

Key Takeaways

Maximized ROI	Unlock the full potential of your ServiceNow investment with advanced customizations and integrations.
Operational Excellence	Streamlined workflows and automation drive measurable efficiency improvements.
Cost Savings	Leverage offshore expertise to enhance your platform at a fraction of the cost.

Next Steps

Let Oblytech help you take your ServiceNow implementation to the next level. From workflow optimization to advanced customizations, we provide end-to-end solutions that drive measurable results.

Conclusion



Let's take your ServiceNow implementation to the next level. Contact Oblytech today to optimize your platform for greater efficiency, scalability, and ROI.





For inquiries, contact us.

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